Phase 1 - Group Information Sheet

Course: Skills for IT Professionals

Project: Group Startup Project

Submission Date: 2/19/2026

1. Group Members & Roles (3-4 max)

Student Name	Email	Role in Group
Joao Pedro Muller Pereira	w0889031@myscc.ca	Founder, Product Manager
Nicolas Steinhauser	w0877732@myscc.ca	Developer
Andrew Ferasol	w0724662@myscc.ca	Designer

2. Startup Idea (Working Concept)

Startup Name: LandingCA

Type (For-profit, Non-profit, Social Enterprise) : For-profit

Brief Description:

LandingCA is a digital platform created specifically for new international students arriving in Canada. The platform is going to provide a step-by-step of how to initiate a new life here, covering essentials such as opening a bank account, filling taxes, getting a drivers license, understanding health insurance, better ways to convert their original currencies into CAD, and so on.

3. Problem You Are Solving

International Students arriving in Canada have to deal with a bunch of stress, moving into a new country and away from their families, speaking another language, online misinformation. Most of them are unfamiliar with Canadian systems and how to properly settle down. LandingCA aims to make the transition of moving to Canada a smooth, fast experience. With all the essential information tailored in one place, everything is going to be easier.

4. Intended Audience / Customer

Primary Audience:
- International Students arriving in Canada

- First-year students in Canada who still need guidance to settle down.

Secondary:
- Canadian institutions seeking to provide more support on student onboarding experience.

5. Meeting Plan

In-Person Meeting Time(s): Friday 9:00 – 11:00 AM at St. Clair Nexus.

Online Collaboration Plan: Daily calls on Discord to discuss tasks.

6. Tools the Group Will Use

- Discord (communication)

- Google Drive (File sharing)

- Google Docs (draft and edit documents together)

- Google Calendar (meetings times)

- Canva (Design)
- Web Development Tools (HTML, CSS, PHP, Ja`vaScript)
- Photoshop (Design)

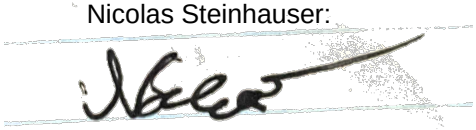
7. Agreement & Expectations

We agree to participate, communicate, and complete tasks responsibly.

Member Signatures:

Joao Pedro Muller Pereira:

Nicolas Steinhauser:



Andrew Ferasol: